

## On-Line Donations

### Information to be provided pursuant to art. 13, GDPR

Personal data will be processed, mainly electronically, by Radio Mariam (“Association Peace and Reconciliation”) – the data controller – Via Rusticucci 13, 00193 Roma (RO, Italy), (hereinafter: “Radio Maria” or “data controller”), to carry out all the stages related to donation and instrumental activities (for example: reports on donations and receipts of donations received). They will be handled in compliance with laws, rules, and regulations, and retained for the time imposed by those requirements. Their processing for these purposes does not require the interested party’s consent, as it is aimed at fulfilling contractual obligations with respect to the interested party and with respect to compliance with the data controller’s legal obligations (art. 6, para. 1, b and c, GDPR).

The data will be processed for the purposes of promotional, informational, and institutional contact about our projects, fundraising campaigns and initiatives, surveys, and research reserved for donors by virtue of Radio Maria’s “legitimate interests” (art. 6, para. 1, f, GDPR, recital C47, and Opinion 6/2014 of Working Party 29) in keeping active the relationship voluntarily established by the person who has expressed to share our principles by financially supporting us with a donation and to inform them of our activities, in particular, regarding those projects that could be supported with financial contributions or to raise awareness of our outreach, which is considered useful for demonstrating our constant commitment to fulfilling our mission of solidarity and humanitarian aid. To that end, the data will be kept in our archives for the period necessary for keeping the relationship established with the person constant and to inform them of the aforementioned aims, which will, legitimately, allow Radio Maria to continue its institutional activities for as long as it is considered useful to inform the person of developments in our institutional objectives, since it is believed that the person continues to share our principles and for as long as they wish to remain in contact with Radio Maria. If the person no longer has any interest in doing so, simply communicating that fact through the methods explained below will ensure that the appropriate technical and institutional measures are taken to protect the person from being disturbed. The contact’s data will then be anonymized for statistical purposes and destroyed, unless otherwise ordered by supervisory, law enforcement, or judiciary authorities.

If so desired, by ticking the appropriate box, the contact’s data will be processed with the purposes just indicated and carried out in a personalized manner based on the characteristics displayed (for example: donated amount, donation frequency), on interests, and on preferences with respect to our initiatives (“profiling”). This will involve selecting the personal information to be stored so that the interested party can receive communications of interest to them in line with their preferences and can avoid being bothered by unwelcome contact. The data will be stored as long as the person’s profile is consistent with the personalized communications created through the exchange of information available to us and, therefore, as long as Radio Maria continues its mission with projects, initiatives, events, and activities that require economic contributions or that stimulate awareness, which are of interest, and thus pleasure, to the person based on their characteristics and conduct. Personal data will stop being stored, regardless of the storage period described above, if at any time there is an opposition to the processing of personal data to be carried out for profiling related to direct marketing. All promotional contacts—with or without profiling—will be conducted through traditional and electronic communication tools.

The data may also be processed by third parties for purposes instrumental to donating (independent data controllers) and, as far as not indicated herein, they must supply the information to be provided pursuant to art. 13, GDPR.

The persons authorized to process personal data for the purposes described above are those in charge of managing relations with actual and potential donors, of administration, of organizing awareness campaigns and institutional and statutory activities, of the call center, web services, information services, and of data security.

In accordance with articles 15–22 of the GDPR, by writing to Radio Mariam— Via Rusticucci 13, 00193 Roma (RO, Italy) or by email at [privacy@radiomaria.org](mailto:privacy@radiomaria.org)—you can request a list of the data processors and can exercise your rights of access to personal data, rectification or deletion, the right to forget or limit processing, the right to data portability or to oppose their processing for legitimate reasons or for promotional and profiling purposes. You have the right to lodge a complaint with the supervisory authority to enforce your rights (for Italy, that authority is the Guarantor for the Protection of Personal Data (Garante per la Protezione dei Dati Personali) – Piazza di Monte Citorio 121, 00186 Rome (RM, Italy), [www.garanteprivacy.it](http://www.garanteprivacy.it), or by sending an email to [protocollo@pec.gdp.it](mailto:protocollo@pec.gdp.it), using the form found on the authority's website: <https://www.garanteprivacy.it/web/guest/home/docweb/-/docweb-display/docweb/4535524&zx=e0yn0riezmmw>).

The Data Protection Officer can be reached at [dpo@radiomaria.mailcert.it](mailto:dpo@radiomaria.mailcert.it) for information on the handling of data.

**[Having read the information pursuant to art. 13, GDPR, I would like to receive personalized messages from Radio Mariam.](#)**